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southeastern community blood center's donor update

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DONATE AND WIN

Be the giving type this summer. Drop in, lei back and donate blood or platelets twice now through August 31 and you could sail away the winner of a CRUISE FOR TWO TO THE BAHAMAS, donated by AAA Auto Club South.* Plus, every donor who gives this summer will get a limited-edition donor gift just for surfing in and saving lives!

CRUISE INTO GIVING

give blood every 56 days

donor only

May & June Tee

July & August Towel

*Restrictions apply. See website for details.

Sponsor Spotlight

This Month: Wakulla County Sheriff's Office

The Wakulla County Sheriff's Office (WCSO) has been holding blood drives with Southeastern Community Blood Center since the late 1980s. Though they have been a long-time supporter of our center, in recent years, WCSO has adopted more of a routine blood drive schedule, which has strengthened the passion for blood donation within the Office's employees. Major Larry Massa, blood drive coordinator for the Office, is a firm believer in giving back to the community. In fact, in times of critical need, Major Massa reaches out to colleagues and friends, helping the blood center get the word out on the need for blood donations; if WCSO does not have an upcoming drive scheduled, Major Massa will even direct donors to another drive in the area. Major Massa embodies the selflessness of blood donors and contributes greatly to the success of WCSO drives. In 2010, the Wakulla County Sheriff's Office collected 84 units of blood for area hospital patients and they have continued to demonstrate their support this year. Residents in the Wakulla area are encouraged to come to the next WCSO drive on June 17 between 11 am and 4 pm.

Winners from April's "Fuel for Life Day" Drawing



A delighted donor (right) accepts her gift from SCBC Promotions Coordinator.

SCBC's "Fuel for Life Day" at the Tallahassee and Thomasville donor centers was a huge success. Area residents stepped up to show their support on Monday, April 25, responding to a plea for donations in a time of need. Two lucky, randomly selected donors were rewarded for their efforts with a \$200 gas card. The winner for Tallahassee, Betty Schmidt, is pictured (in blue) at left. Cory Ouzts was the winner at the Thomasville branch.

SCBC Supporter an Award Finalist



L to R: Michael Stiles, SCBC; Bobby Bacon, Earl Bacon Agency

Southeastern Community Blood Center's nominee for the 2011 Business/Government Agency Volunteer of the Year award was one of three finalists out of a field of 20 business nominees at the annual Volunteers of the Year

Awards Luncheon held on April 28, 2011 at the Florida State University Center. The awards luncheon is in its 33rd year and is sponsored by The Tallahassee Democrat, along with several other Tallahassee businesses including Tallahassee Memorial Hospital.

The Earl Bacon Insurance Agency was nominated by Pamela Hamm, SCBC's Volunteer Coordinator, for the insurance agency's commitment to recognizing National Blood Donor Month and helping to increase January blood donations in the Tallahassee area. The Earl Bacon Insurance Agency partnered with local CBS affiliate WCTV to highlight National Blood Donor Month by running 222 commercial spots, many during prime time slots, which emphasized donating blood as a "Family Affair".

As part of the promotion, the Earl Bacon Agency provided two \$100 gift cards, a Garmin GPS, a Sony MP3 Player with speaker dock, a digital camera and a HP laptop computer for blood donor prizes for the month.

For the first time in recent SCBC history, January blood donations reached desired inventory levels. The Earl Bacon Insurance Agency has been an outstanding volunteer for the blood center.

Mr. Bacon was recognized as a finalist at the luncheon, along with the other two finalists, and received a trophy presented by The Tallahassee Democrat.

coming soon

Be on the lookout for upcoming emails announcing our special events and promotions around Memorial Day. While the need for blood is constant, it is especially strong during holiday periods. If you will be in town this Memorial Day weekend, please consider giving back to our community by giving the ultimate lifesaving gift.

Today's Tip: Ironing Out Iron Issues

Some foods block the absorption of iron. These include coffee, tea, milk, fiber and soy protein. Try to avoid these things when you're eating food high in iron in order to fully benefit from the iron-rich foods.