



This Memorial Day Weekend Start a New Tradition

Memorial Day weekend is around the corner and, this year, we're encouraging individuals to commemorate the event by donating blood in remembrance of those who have lost their lives while serving in the military. Remembering lost soldiers by donating blood is surely a rewarding act, not to mention, it helps boost the blood supply in a time when inventory dips are often experienced. Before you head out of town for the holiday, visit your closest center or look for a bloodmobile near your neighborhood. Who knows, it could become a new holiday tradition for you and your family!

To those of you who are not yet eligible to donate again, let your friends know we could use their help!

Your dedication and selflessness truly mean the world to us; with you, anything is possible.



SCBC Team Constantly Striving to Make Experience Great for Donors



Amber Crawford
Donor Technician, Thomasville

At SCBC, we're set on providing excellent service to the donors who serve our community. In an effort to ensure we provide a quick, easy and pleasant experience for our donors, our team members are on a constant journey to develop and learn more professionally.

Recently, the staff at our Thomasville donor center were trained on new double red cell equipment, which allows for a targeted donation of red blood cells, a blood component particularly beneficial to patients who are anemic, require surgery, or have been in an accident. To help make the training especially realistic, Amber Crawford, an SCBC Donor Technician (pictured at left), volunteered to be the first donor to test the machine.

Do you want to "take one for the team" like Amber did? Call 800.722.2218 or visit scbcinfo.org to learn more about double red cell donations and to determine if you are the right type of candidate.

upcoming events



now - may 31
apron giveaway

Donate blood and receive a red, "Blood Donors Sizzle" grilling apron. A good blood donor is a rare find - we hope you know how much you mean to us.

may 22, 11am - 5pm ★ grill 'n' give

Stop by one of our centers between 11am and 5pm and enjoy a freshly grilled hamburger or hot dog after your donation. The Grill & Give is a favorite center tradition!

visit www.scbcinfo.org for additional events, along with drive schedules



Celebrate World Blood Donor Day with fun freebies from Nexcare.

This month, Nexcare Bandages announced a partnership with America's Blood Centers on a new initiative to make blood donation a national priority by thanking donors and encouraging recurring donations. Every two seconds, someone needs blood. The constant need is met by volunteers across the country who make the choice to donate, including those in the North Florida and South Georgia region. Nexcare Bandages and America's Blood Centers salute these individuals with a limited-edition *give* bandage, created by Nexcare, which will be distributed nationwide beginning Monday, June 8, 2009 through World Blood Donor Day, Sunday, June 14, 2009. As an affiliate of America's Blood Centers, SCBC invites donors to join with us to celebrate World Blood Donor Day by visiting your nearest donation center and receiving your special *give* bandage.