



A Note of Thanks

Whether you blame it on the economy, the rise in temperature, or the sheer nature of donors' hectic schedules, one thing is certain: our blood supply has been dwindling lately. Each week, our center has been forced to deal with an elevated need for particular blood types - currently O Positive, O Negative and A Negative - and we are increasingly depending on our donors to help us crawl out of the rut we're in.

Thankfully, our donors have been willing to step up on every occasion when we have communicated to them our need for their assistance; press releases, emails, text messages - we got the word out and you were quick to respond. If we were able to, we'd give you each a personal pat on the back for your overwhelming support and willingness to donate. As we continue to try to bounce back from our inventory struggles, we hope that you will remain attentive to the needs of the communities we serve. As a blood donor, you are an integral part of our organization's life, along with the life of countless patients within the area. Thank you for your selflessness; keep up the good work!

A Gracious Goodbye

Hollis Pemberton Retiring After More Than 13 Years With SCBC



This month, SCBC will unfortunately say farewell to Mr. Hollis Pemberton (pictured at left), a 13 year veteran of SCBC who recently resigned to enjoy full retirement at age 82. Many of you may be familiar with Mr. Pemberton, as he had been one of our famous voices of the phones since joining our team in August of 1995. Mr. Pemberton enjoyed interacting with blood donors, and

was even a regular donor himself. We appreciate Mr. Pemberton's dedication throughout the years and will surely miss him in the years to come. We hope you enjoy every minute of retirement!

This Month's Happenings



Wii Wii
give care

March 1 - 31

Donate blood, enter to win a Nintendo Wii & Wii Fit Balance Board

cool stuff

Saturday, March 21

11am - 2pm

Chick-fil-A

Capital Circle, Tallahassee

Donate blood, get a FREE milkshake

Friday, March 27

3:30pm - 6:30pm

Tropical Smoothie

Timberlane Rd, Tallahassee

Donate blood, get a low-fat smoothie



See www.scbinfo.org for a complete drive listing

Behind the Scenes

Meet Mikki Stege

Apheresis Recruiting Coordinator



Mikki Stege is responsible for scheduling platelet and double red cell donations for SCBC's Tallahassee branch. Mikki's role includes converting dedicated WB donors to different types of donations, along with educating individuals on the importance of platelet and double red cell donations. Each week presents her with a rewarding mix of relationship building, donor interaction, and on-site recruitment at community drives. We recently sat down with Mikki to learn a little more about what she does.

What do you find most rewarding about your position?

I absolutely love interacting with donors, no matter what avenue I'm doing it through. Plus, since I have a medical background, I feel like I am at a point where I can see things full circle. In the past, I worked with sick patients, and I quickly came to realize the importance of accessibility to blood and blood products. Now, I am working on the other side of things, interacting with the donors who provide that lifeline to needy patients. It's an amazing feeling knowing how much of a difference they make.

In terms of platelet donations, how would you like to see them expand in the future?

As our community expands, I would like to see our donor base expand as well. We have a lot of great regular platelet donors, but we go through cycles where a portion of our regular donors become ineligible to donate. As a result, we are constantly looking for new donors to help us out. Due to the critical need for platelets, combined with the fact that their shelf-life is a mere five days, we will increasingly rely on donors - both regular and new - to challenge themselves in the coming months.

February's Donor Raffle Winners



\$50 VISA Card:

Charles D. - Thomasville, GA (left)

Edward F. - Douglas, GA

Lorene D. - Chattahoochee, FL

Robert D. - Panama City, FL

Elizabeth M. - Tallahassee, FL

\$250 VISA Card:

Joseph P. - Brixton, GA

Congratulations and thank you for donating!