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southeastern community blood center's donor update

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Archbold Medical Center Recognized at Regional Event



Southeastern Community Blood Center (SCBC) officials are proud to announce that Archbold Medical Center (AMC) was awarded the Florida Association of Blood Banks Public Service Award in the Hospital Group Category for 2010. This honor was presented to Alameda Simpson,

Assistant Vice President for Clinical and Community Outreach (above middle with Michael Stiles, SCBC District Executive Director and Jeanne Dariotis, VP, Northern Region of Florida Blood Services), who represented AMC at the 64th statewide conference held in Jacksonville, Florida last month. AMC, based out of Thomasville, Georgia, began holding blood drives with SCBC in the early 1990s and has proven to be a dedicated, community-minded organization throughout the years.

IT ALL BEGINS WITH YOU.

You have the magic within...
donate blood.

Upcoming Promotion

JULY 15

Donate blood in a donor center or on an SCBC bloodmobile and get a limited-edition t-shirt inspired by the upcoming blockbuster film! Drive locations can be found at scbcinfo.org under the promotions link. Offer valid while supplies last.

Donor Tee

As Summer Sizzles, the Blood Supply Fizzles

During the school year, students account for over 15% of SCBC blood donations. When summer hits and students scatter, we are faced with an undeniable void in the community blood program, which is further exacerbated by an increase in travel among non-student donors. While the need for blood does not necessarily increase throughout the summer months, the availability of donors undoubtedly takes a dive in the opposite direction.

It is impossible to predict when a natural disaster -- or personal disaster -- will occur. Regardless of the season, patients require blood for treatment and depend solely on volunteer blood donors to provide this lifesaving gift. As a result, it is especially important for donors to give blood regularly, including donations in the summer months, to ensure enough blood is on the shelves when needed.

We can't predict the future, but at least we can make a difference for the future of area residents.

CAUGHT IN THE ACT
recent snapshots

STAR 98.9
Music from the 80's, 90's & Today

SUMMER FUN

Aaron's MASCOT

Photos (from top to bottom): STAR 98.9 prize table at the July 1st event in Tallahassee, A donor gives an enthusiastic thumbs up for snow cones, Lucky Dog, the Aaron's mascot, at Aaron's June 29 drive in Cairo, GA

CRUISE INTO GIVING

DONOR SURF CO.
give blood every 56 days

DONATE [AGAIN] AND WIN

Did you know that if you donated whole blood or platelets in May or June and donate again by the end of August, you will automatically be registered to win a CRUISE FOR TWO TO THE BAHAMAS, donated by AAA Auto Club South*? PLUS, as one of our super summer lifesavers, you'll also receive this cool tropical beach towel. Visit www.sbcddonor.org to find out if you are eligible to donate again.

*restrictions apply - see website for details