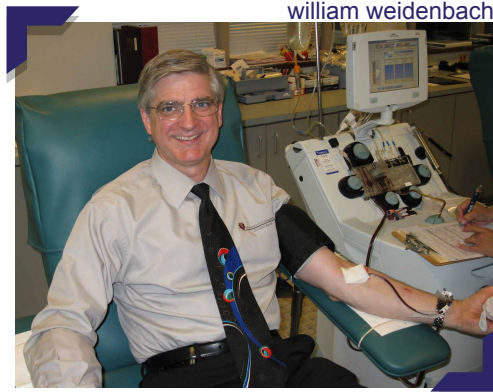




## Rewards Are Great for Blood Drive Coordinators

Hosting a blood drive is more than just an event - it's an opportunity. By hosting a drive, you are brightening the lives of local hospital patients, while simultaneously providing a valuable volunteer experience to individuals within your organization. Not to mention, there's also an opportunity for the blood drive coordinator to receive an extra reward for the work they put into organizing the event and recruiting donors; something William Weidenbach (right) can attest to.



william weidenbach

William, the blood drive coordinator for Grace Lutheran Church in Tallahassee was rewarded with a \$100 Wal-Mart card simply for filling out a post-drive survey for our center. People like William who provide us with feedback are entered into a prize drawing, with one winner chosen each month. It just goes to show, when you host a drive, you never know the good that will come out of it.

Thank you to William for providing valuable feedback that will enable us to continue to improve as a center. We appreciate your selfless contributions...both as a blood drive coordinator AND as a regular donor!

## World Blood Donor Day Celebrates Donors, Highlights Importance of Giving "New blood for the world"



Blood centers across the nation formed human blood drops last week in a unique approach to celebrate World Blood Donor Day (WBDD) and raise awareness of the need for blood donations (see photo at left).

This year, the theme of the June 14 event was "New blood for the world." Many WBDD activities focused on youth and driving home the fact that young blood donors play an integral role in strengthening the blood supply, especially as the need for blood increases on a global level.

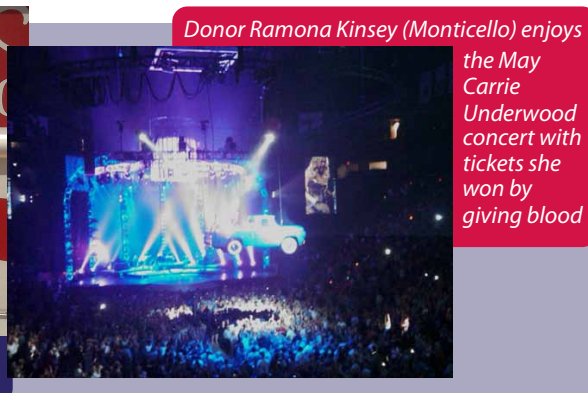
*"Strength of the Nation Protecting the Blood Supply"*  
Robertson Blood Center, Fort Hood, TX

Photo from ADRP

## A Little Bit of Fun & Games



Matt from Shine 101.9 (S. GA) sports the blood drop costume to lure donors



Donor Ramona Kinsey (Monticello) enjoys the May Carrie Underwood concert with tickets she won by giving blood

## Mark Your Calendars - Special Events



Give blood. Starve a vampire. Donate blood at one of the following blood drives and receive a limited-edition "Eclipse" themed shirt:

**6/28 - 6/30**

All Donor Centers

**6/30**

- Rockin' 8 Cinemas (Douglas), 4 - 8pm
- Tallahassee Mall AMC, 3 - 8pm
- Regal Cinemas - Governor's Square, 3 - 8pm
- Valdosta Twin Cinemas - 3 - 8pm
- Moultrie Twin Stadium - 3 - 7pm

**7/1**

- Rockin' 8 Cinemas (Douglas), 4 - 8pm
- Marianna Twin Cinemas, 12:30 - 7pm

**7/3**

- Tallahassee Mall AMC, 12 - 4pm

• • •

**6/26**

Join us at "What Women Want" from 10am to 3pm at the Tallahassee Automobile Museum. SCBC Title Sponsor; event hosted by STAR 98.9 and JAMZ 96.1. FREE fun and blood drive.

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## Save Our Summer Special 4th of July Drives

Donate blood at one of the following blood drives and receive a \$10 Wal-Mart gift card:

**7/2**

- All Donor Centers
- Wal-Mart Crawfordville, 11am - 4pm
- Wal-Mart Tallahassee (W Tennessee), 11am - 4pm
- Wal-Mart Douglas, 11am - 5pm
- Wal-Mart Chipley, 11am - 4pm
- Ryan's Buffet (Valdosta), 11am - 4pm
- Wal-Mart Moultrie, 11am - 4pm