



# k.e.e.p.i.n.g

# connected



southeastern community blood center's donor update

issue 13 • june 2009

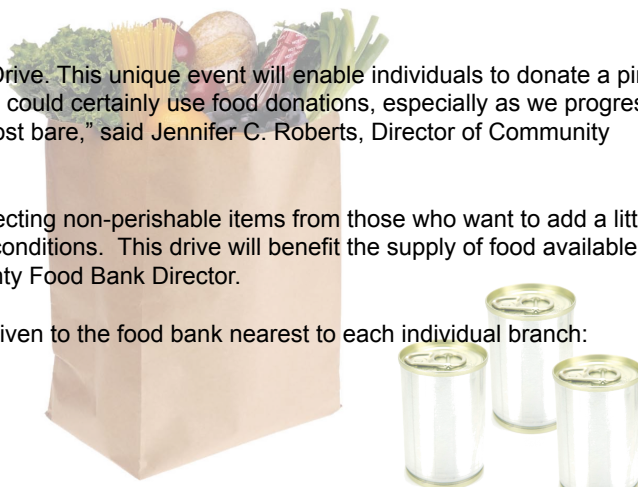
## SCBC Hosts Pint for a Pound Event *Drive away food and blood shortages*

On Friday, June 19, 2009, SCBC will be hosting its first ever Pint for a Pound Blood Drive. This unique event will enable individuals to donate a pint of blood and, in return, have a pound of food donated to a food bank in the area. "We could certainly use food donations, especially as we progress into the summer months which is traditionally the time of year that our shelves are most bare," said Jennifer C. Roberts, Director of Community Outreach, America's Second Harvest of the Big Bend.

While the center will be matching donors' efforts, pound for pint, they will also be collecting non-perishable items from those who want to add a little extra to the food bank contribution. "Our client load has increased due to economic conditions. This drive will benefit the supply of food available. I'm delighted to work with the blood bank on this," said Maryline Smith, Thomas County Food Bank Director.

Food collected from each of SCBC's five locations, along with mobile drives, will be given to the food bank nearest to each individual branch:

- America's Second Harvest of the Big Bend
- Chipola Family Ministries
- Thomas County Food Bank
- Salvation Army, Douglas, GA
- Panama City Rescue Mission



To see where SCBC's bloodmobiles will be parked on the day of the event, visit [www.scbcinform.org](http://www.scbcinform.org). The Pint for a Pound Blood Drive will also be observed in each of SCBC's five donor center locations.

## Thank you to Capital City Bank Group Foundation



On June 12, Michael Penney with Capital City Bank Group Foundation presented SCBC with a check for \$5,774 to fund the purchase of new equipment for the center. Jeanne Darioitis, Executive Vice President - Northern Region accepted the generous gift (see left).

As a result of the contribution, SCBC will soon have three new electric tubing strippers for the automatic stripping of blood bag

tubing, which will replace the out-dated, manual equipment they currently utilize. The new equipment will help the blood center continue to achieve its mission of maintaining the most efficient environment for citizens to donate - and staff to process - lifesaving blood and blood components. Earlier in the year, Capital City Bank also helped fund the exterior design of a new, state-of-the-art bloodmobile.

## Earn Your Stripes *Become a part of the Platelet Patriot Summer*



SCBC has recently launched a summer rewards program for donors committed to giving platelets at least once a month. That's right, this summer we're challenging you to Earn Your Stripes!

One of the biggest battles we face with the local blood program is the fact that the shelf-life of platelets is just a mere 5 days. Our need is constant, but we know you can help us win the fight. Donate platelets each month from now through September and you'll receive a limited-edition Americana inspired t-shirt (one each month).

Call us at 800-722-2218 to schedule your platelet donation appointment or to determine if you're a fitting candidate.\*

\*Platelets can be donated at Tallahassee, Thomasville and Panama City branches.

**SCBC'S SUMMER FUN**

.....

Take a look at what's on the calendar.

**PINT FOR A POUND**

**Blood Drive**

June 19

All branch and bloodmobile locations

Donate a pint of blood and we'll donate a pound of food to your local food bank

**Grill 'n' Give**

11am - 5pm, all donor centers

June 26

We relish your lifesaving support. Give blood and enjoy a freshly grilled hot dog or hamburger. Help us beef up the blood supply before July 4th!

**Now - June 26**

Donate blood anytime through the end of the month and you'll get a free khaki, SCBC logo cap