



BAYMEDICAL
Blood Donor Center

Keeping

Connected



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Southeastern Community Blood Center's Donor Update

Without You, Nothing Would Be Possible

In the first two weeks of June, blood inventory levels for our center hit an all-time low, and we were forced to make an emergency plea for blood donations. While we've grown accustomed to the blood supply dropping in the summer months, as students flee and regular donors leave town for vacations, we were definitely not prepared for what the season threw our way this year. Not exactly the start to summer we were looking for!

As you begin to make your plans for the upcoming months, please keep in mind that the summer months are when we need your help the most. Whether you are a first-time donor or one who donates regularly, we hope you realize just how much we value your contributions and the effect they have on the lives of those in need. Take some time between trips this summer to visit your nearest SCBC branch or bloodmobile and give back to the community. As always, we appreciate your support, devotion and generosity. Without you, we wouldn't be where we are today.

International Event a Big Hit Locally

On May 10, 2008, SCBC took part in the first ever North American blood drive sponsored by America's Blood Centers (ABC) in conjunction with the Barbershop Harmony Society (BHS). On this exciting occasion, over 100 BHS chapters were matched with an ABC member blood center to host the event. Held at the main location in Tallahassee, SCBC's version of the blood drive, "Singing for Life," attracted quite a diverse and adventuresome crowd. While giving blood, donors were able to enjoy the harmonies of local BHS groups, which provided them with ample entertainment, along with an effective remedy for anxiety and nerves.

The event was a major success for SCBC, attracting 30 donors from various parts of the community. Based upon the event's popularity in its first year, SCBC plans on making it an annual occasion. Thank you to everyone who donated on this special day.

Operation Double Impact: Donate Blood, Send a Slice of Home to the Troops

On Friday, June 20th, SCBC will host "Operation Double Impact," a system-wide blood drive designed to help increase the blood supply while simultaneously providing encouragement to our troops who are away from home. As part of "Operation Double Impact", for every donor that participates in the event, SCBC will send a care package to the troops serving overseas. SCBC is excited about the event, as are regional businesses and local branches of the military, who assisted in making the vision a reality.

"This is an extremely beneficial event. It's a great way to boost the morale of the troops and show them that there is continuous support here at home," said Sergeant Davon Butler of the Tallahassee recruiting sub-station of the Marines.

“...a great way to boost the morale of the troops...”

- Sergeant Davon Butler

In addition to the care packages including practical items, donors will be able to insert individual messages into the packages for the troops to read.

Don't miss out on this dual opportunity to save a life *and* make a life a little bit easier. In order for us to reach our goal of 250 blood donations at the event, we need your help. Donations on this date can be made at any branch office, in addition to the Tallahassee Mall and Lowe's Home Improvement in Douglas, GA. Together, we can make a difference. Visit www.scbcinfo.org for more information.

Did you know...

Every 3 seconds
someone needs **blood**



Questions, Comments, Concerns?

For more information on our organization and upcoming events, feel free to visit our website at www.scbcinfo.org or give us a call toll free at 800-722-2218. You can also email Brittani Emmorey, Communications Specialist, at bemmorey@scbcinfo.org with questions or comments specific to this edition.

June 2008 Events

June 16th – June 30th

Give the Red in Red, White and Blue

Donate in this time frame and you'll qualify for a chance to win a \$100 BP gift card, or an Emerald Coast Beach Getaway for two. See website for complete details.

June 20th

Operation Double Impact

June 27th – 11am to 6pm

Grill & Give

Help us beef up the blood supply for July 4th and enjoy grilled food.