



k.e.e.p.i.n.g connected



southeastern community blood center's donor update

issue 30 • february 2011

A Collaboration Full of Lifesaving...and Love



Support from the community is an essential component in educating residents on the importance of blood donation and solidifying a strong donor base. Thankfully, we partner with countless organizations throughout the year who help us accomplish both of these challenging tasks.

Most recently, SCBC collaborated with Proctor Subaru of Tallahassee to host a Valentines themed "True Love, True Blood" blood drive on Saturday, February 12. The Proctor team went above and beyond to demonstrate their appreciation for event donors, from passing out goodie bags to enticing them with Lucy & Leo's delectable cupcakes. As a result of Proctor's proactive efforts, along with the hard work of our donors and staff, 57 units of blood were collected at the drive.

Thank you to everyone who contributed to make the "True Love, True Blood" event a success. Community partnerships are a vital part of our organization and we appreciate the help from all of our supporting businesses.



PROCTOR|SUBARU
Upcoming Drive

Date:
Tuesday, February 22
10 am - 4 pm

Prizes:
Drawing for a home theater system, including flat screen TV, Blue-ray player and "True Blood" DVDs.

1711 Capital Circle NE
Tallahassee

Need a shuttle to the 2/22 Proctor Subaru drive? Groups of 3+ within 2 miles of the dealership can dial 850.702.5678 before 5pm 2/21 to arrange one.



PRESIDENT'S DAY blood drive

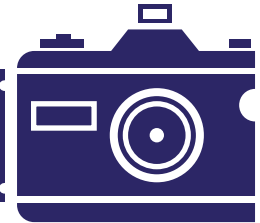
Let's be honest, we could really use your help.

special perks for president's day donors monday, february 21

Receive a \$10 Lowe's card when you donate blood at any donor center PLUS get entered to win a \$50 Lowe's card.*

*Offer excludes mobile unit donors & Marianna donor center donors; only those who donate on February 21 will be eligible for drawing.

Spotlight on Thomasville Area Donors



• big drawing winner •



Clockwise from left:
Donna Greek, Winner of George Strait concert ticket drawing; Robert Littleton, GM of Flowers Nissan & Kellie Starling of Kellie Starling State Farm (both donated at Flowers Nissan on January 27).

What Good is a Blood Donor?

Just a few things a blood donor is good for...

- People who go through windshields and red lights.
- Patients battling cancer, anemia or leukemia.
- Those who undergo surgery.
- New babies who are struggling to survive.
- Kids who are adventurous and fall on something sharp.



• flowers nissan •