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southeastern community blood center's donor update

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Give Blood April 28 to Commemorate International Pay It Forward Day

There is tremendous power and positive energy in giving – it is a shame that not enough people have experienced it to the fullest. Pay It Forward Day (April 28) is about all people, from all walks of life, giving to someone else and making a positive difference. At last count there were more than 28 countries around the world participating in the day.

So why Pay It Forward?

- To encourage all of us to embrace the incredible power of giving.
- To show each other that we care and that there is love, hope and magic all around us.
- To know that we may be only one person in this world, but to one person, at one time, we are the world.

From www.payitforwardday.com

Giving blood is the perfect way to Pay It Forward for our community. Join us on Thursday, April 28 to donate blood and give a piece of your heart to area hospital patients. Find your nearest donor center or bloodmobile at www.scbcinfo.org.

WCTV Pay It Forward Blood Drive

Thursday, April 28
11 am to 7 pm

WCTV Main Studio
1801 Halstead Blvd.
Tallahassee

Double Red Cells Double the Reward



Save lives -- and time -- with a double red cell donation. Over 63% of all transfusions needed are red cells. Donate two units of red cells instead of whole blood and you can provide area patients with double the amount of lifesaving components.

Why "make it a double" on your next visit?

- Enjoy the benefits of a smaller needle
- Donate every 16 weeks instead of every 8 (less visits = less paperwork)
- Receive fewer reminder calls
- Get a free energy boost (this automated process returns fluids and plasma back to you)

With a double red cell donation, the maximum number of yearly donations is reduced from 6 to 3, while the units of red cells collected remain the same. Double red cell donations are not only time saving, but they are lifesaving as well: depending on the circumstances, you may be the only donor for a patient needing a red cell transfusion.

In addition to being available at select donor centers, doubles donations are now offered at a large portion of our mobile drives. Ask your chairperson if it's something you can sign up for the next time we come to your group or business.

Sponsor Spotlight

This Month: **Buckeye Community Federal Credit Union**

Gil Williams at Buckeye Community Federal Credit Union in Perry, Florida is the prime example of a passionate, proactive chairperson. After hearing about the importance of blood donation through one of SCBC's local Community Relations Representatives, Gil jumped on-board to host the first ever blood drive at Buckeye Community Federal Credit Union on March 4, 2011. Gil's warm, inviting personality proved a perfect match for potential donors. In fact, Gil took it upon himself to reach out to employees, along with the community, through newspaper ads and other communication pieces. The effort spent to educate and recruit donors definitely payed off: an impressive 38 units of blood were collected on the day of the drive.

A special thank you to Gil Williams, Buckeye Community Federal Credit Union and the entire Perry community for your support of blood donation and your selfless contributions to benefit area residents.

Upcoming Perry blood drives:

- Monday, May 2, 1 pm - 5 pm | Doctor's Memorial Hospital
- Saturday, May 7, 11 am - 4 pm | Faith Baptist Church
- Friday, May 13, 11 am - 4 pm | Wal-Mart
- Monday, May 16, 9 am - 3 pm | Buckeye Community Federal Credit Union

Spring Into Giving

Current Promotion



April donations give life to patients! Give blood now through April 24 and receive a plush, Spring bear. Limit one bear per donor, while supplies last. Bring a friend and collect the full set!

Offer valid April 17 - 24



Visit our website after May 1 for details on the 2011 summer campaign.

Correction

In last month's edition we stated that Archbold Memorial Hospital had been hosting blood drives for the past seven years when the partnership actually began in the early 90s.