



"Rush in to Give" Campaign Restrictions, 2010

By participating in the Florida Blood Services (FBS) "Rush in to Give" Giveaway, participants agree to accept and be bound by these rules and the decision of Florida Blood Services which are final in all matters relating to the giveaway.

1. Participants are eligible to be entered to win giveaway award by registering to donate blood or blood products at an FBS Blood Mobile or Donor Center two (2) times between September 1, 2010 and December 31, 2010 (campaign giveaway 2010 eligibility period). No purchase, contribution or donation of blood is necessary.
2. After the participant/donor second donation, during the campaign eligibility period, participants name will automatically be entered into a drawing for the Grand Prize.
3. Participant/Donor is eligible after two(2) whole blood donations, two(2) platelet donations, a combination of one (1) whole blood and one (1) platelet donation or one (1) double red cell donation (ALYX donation).
4. All participants agree to release, hold harmless and indemnify Florida Blood Services from and against any and all losses, damages, claims, suits and causes of action arising from and/or related to this Giveaway and/or any of the awards awarded pursuant thereto.

Giveaway Description:

5. Grand Prize includes, two(2) tickets to the Super bowl game being played in Dallas, TX on February 6, 2011, a voucher for two(2) airfare tickets and Accommodations in the Dallas, TX area. Winner is responsible for arranging airfare.*

Grand Prize giveaway is being sponsored by CBS Radio and Florida Blood Services.

6. Giveaway awards may be claimed only by, and will be awarded only to, the individual identified on the giveaway card. The giveaway card holds no cash value and cannot be substituted or exchanged for any other prize or award or redeemed for cash.*

A minor (a person under the age of 18) must have written consent of his or her parents or legal guardians in order to be eligible to participate in winning grand prize.

7. All federal state and local taxes are the sole responsibility of the winner.
8. Florida Blood Services reserves the right to disqualify any individual they determine and/or deem to be tampering or improperly affecting the entry process or the operations of the giveaway.
9. The Giveaway is subject to any requirements, revisions and/or limitations imposed by applicable federal, state or local law.
10. The odds of winning any prize are dependent on the number of eligible entries.
11. Winner of the Giveaway will be chosen on Wednesday, January 5, 2011 at 10:00am. All Giveaway awards must be claimed within 72 hours of being notified of winnings. If winner does not claim within 72 hours, a second winner will be chosen, same rules apply for second winner.
12. Florida Blood Services (FBS), is a 501(c)(3) organization. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state.

*Winner must contact/book Hyde Park Travel at 813-258-8880 to make their flight arrangements by Wednesday, January 12, 2011. FBS will award up to \$2,000 for (2) airline tickets. The Gift certificate to Hyde Park Travel is not redeemable for cash. Winner will receive 3 nights of accommodations at La Quinta Inn & Suites, Irving, TX, only 7 miles from the Dallas Stadium. Check In is on Friday, February 4, 2011 and Check Out will be on Monday, February 7, 2011.